**LIVESTOCK MARKETING SCHOOL**

*With Wally Olson*

COST: $1,500 US unless otherwise stated

LIMIT: 25 attendees

LOCATION: Holiday Inn Express, 1400 Country Club Road Claremore, OK

FOR RESERVATIONS CALL: (918) 283-4877

Overview of this School

**Night 1 - 6:30 pm**

This takes place the evening of the first date listed. It is a casual get-together in the lobby of the hotel. I will provide sandwiches and drinks, you provide the conversation. Networking has great value. After all, this is, as life, a people business.

**Day 2,3, 4**- The school will start at 8:00 am in the conference center next door and end approximately 4:00pm. Lunch and drinks will be provided.

Some of the topics to be explored are:

* Cost to Carry
* How to Find the Overvalued and the Undervalued
* The Importance of Animals That Work For You
* Stockmanship Principles
* Overall Animal Health
* Using Genetics to Find Health
* Intrinsic Value of a Cow
* Utilizing People

**Day 5** - This is time to work on your interests. I recommend you bring the information with you that you want to work on. This is optional, it is up to you. It will last till noon.

Additional Notes

Past participants have also expressed that these things would be valuable to bring with you.

* Pen/Pencil and Scratch Paper.
* Colored Pens, Markers, or Highlighters. The book is printed in black and white.
* A calculator. We crunch a lot of numbers.
* Sale and Purchase information for any examples or questions you have.

**STOCKER SEMINAR REGISTRATION**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BY PROVIDING AN EMAIL YOU WILL BE ADDED TO A MAILING LIST FOR ADDITIONAL INFORMATION FROM WALLY OLSON.

Dates Attending: \_\_\_\_ Oct 3 -7, 2022

No. Attending: \_\_\_\_\_\_\_\_\_\_ Amount Enclosed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to

Olson Ranch LLC

Mail Completed Form and Check To: 14570 Eagle Drive, Claremore, OK 74017

For additional information call Wally at (918) 244-0654